



## INTERACTIVE PDF

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## Let's Work Together!



Hi, I'm **Nelson**, creator of **Xplore Canada**, a project that showcases authentic places, flavors, and experiences in Calgary and surrounding areas — all through the lens of an everyday explorer eager to share the best of this city with his community.

## Our Community

**TikTok** (@xplore\_canadaa)



**+34,200**  
Followers

**86,000**  
Likes

**Instagram** (@xplore\_canadaa)



**+22,600**  
Followers

## Sitio Web

*Blog | Reviews | Deals  
| Networking | Store*

**xplorecanada.ca**  
COMING SOON

Obtain exclusive offers

**Subscribe**



## Our Services

### 📍 ON-SITE VISIT + FIRST-PERSON CONTENT CREATION

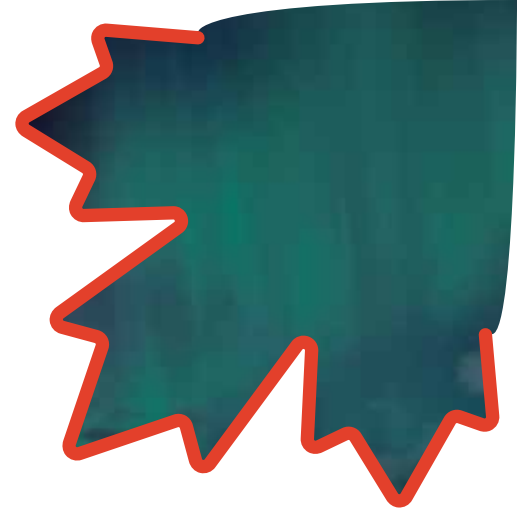
We showcase your restaurant, venue, or experience with a friendly, relatable, and authentic style. We create first-person content that connects with real audiences and builds trust.

All content includes tagging, location, and clear calls-to-action to drive traffic to your business. We also offer organic SEO positioning through our blog at xplorecanada.ca, where we share reviews, articles, and recommendations to improve your visibility on search engines like Google.

## Packages

We've created four types of service packages, based on the experience we've gained working with our clients.

Everything starts with a conversation, an idea, and a result that works from multiple angles.



### Basic from \$250 CAD

- 1 Reel/TikTok recorded and edited on-site (30–45 sec)
- 1 Post on TikTok or Instagram (with tags and location)
- 1 additional story (before or after the reel)
- Optimized video delivery for your own platforms
- Guaranteed publication within 72 hours

### Plus from \$500 CAD

- 1 Edited Reel/TikTok (up to 60 sec)
- 2 Stories with CTA and geolocation
- Featured mention in an SEO blog article
- 3 edited photos for stories or feed
- Performance metrics (reach/interactions after 7 days)
- Publication on both IG and TikTok

### Premium from \$1200 CAD

- Edited Reel/TikTok with narrative and professional cut
- Complete stories (before, during, after)
- SEO blog article with personalized link
- 5 professional, edited photos (products/ambience)
- Cross-posting with up to 2 creator partners (by niche)
- Content performance report and optimization guidance
- Vertical and horizontal formats for IG & YouTube Shorts

### Custom from \$800 CAD

- Tailored content plan: series, campaigns, or collabs
- Up to 2 audiovisual pieces per month
- Integration with influencers or creators (optional)
- Paid ad coordination if desired
- Web article + campaign statistics
- Monthly strategy session for review and optimization

## Our Guarantees

- Delivery within 72 hours
- 100% authentic and respectful coverage
- Guaranteed visibility through our social media channels
- Permanent SEO-optimized article on our blog

## Contact us

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